

Re: Purchasing Your Child's School Uniform

Dear Parents/Guardians,

As the official supplier for your child's School uniform, we wanted to help guide you through the best steps for purchasing a uniform.

BUY EARLY AVOID THE RUSH

Aim to order your uniform by **July 14th** to ensure timely delivery and avoid delays. Orders placed after 31 July can be subject to longer delivery and lead times.

GROWTH SPURTS COVERED

Our Unlimited Exchange Policy allows hassle-free exchanges on unused items for size adjustments within 6 months! Register your details in-store and never need a receipt!

EARLY BIRD SAVINGS

Order **before the 14th of July** and take advantage of an **additional 10% Discount** on Discounted Uniform Packs. These packs contain almost everything you need for the school year and **save you 20% on the uniform!**
Average £35-55 Saving for Secondary School / £25-40 saving for Primary schools!

SECURE SPECIAL SIZES

Order before July 14th to better secure any special size orders, which may take 8-12 weeks!

HOW TO ORDER

Visit

www.sud.co.uk/how

There are a range of ways to order your uniform, but we always recommend visiting us in-store.

BOOK AN IN-STORE APPOINTMENT



Scan Code

Come In-Store

- You can visit us at your local store. The back of your price list contains all the information about your local store, including opening times (Check Google Also!), travel, and parking information!
- You can have a shorter wait if you book an appointment – www.sud.co.uk/booking (from 1st June)
- We will be accepting walk-ins; however, you may have to queue to get served (especially after 31st July)

Buy Online

- You can buy your uniform online and have it delivered to your home or workplace
- Special offers are available online also & Free delivery from £65.00
- **Ensure you order no later than 31st July** (or before 14th – to get the best savings)

If you need any help or assistance, send us an email at help@sud.co.uk

COME IN-STORE – Not Online

The benefits of visiting your local store:

- **Personalised Fittings:** Ensure the right fit without guesswork.
- **Expert Advice:** Our staff will guide you through the uniform requirements.
- **Convenience:** Find everything you need in one place, from stationery & shoes to accessories & jackets.
- **Support Local Businesses:** Your visit contributes to local employment.

We look forward to welcoming you to our stores this summer and hope that you have a well-deserved break.

School Uniform Direct Team